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ABSTRACT

This book is designed to help individuals reinvent their careers by analyzing the current state of their careers, identifying career objectives suited to their individual and family needs, and developing personal strategic action plans for achieving career fulfillment in five new career path options: corporate climber, new entrepreneur, consultant, turnaround specialist, and facilitator. The following are among the topics discussed: career possibilities (climbing the corporate ladder, creating enterprises, achieving results, becoming an expert, facilitating others); self-assessment (beyond plateauing, reviewing personal contracts, assessing careers and industries, analyzing company profiles); life satisfaction (focusing on strengths, identifying preferred business environments, attaining life goals, living by personal values): career skill development (keeping fit, communicating well, networking, staying creating, changing in a changing world, using computers effectively); action plans (formulating strategies and a strategic framework, implementing action plans); self-packaging and marketing (traditional employment, one-time assignments, employment in an ongoing advisory capacity, resumes, interviews, marketing packets and portfolios); compensation and contract negotiation (gauging compensation, gaining the upper hand in negotiating compensation, staying committed to your life plan); and the new millennium (the changing face of corporations, third-wave companies, surfing the net, aging of the work force, telecommunity, network marketing, international trade.) (MN)

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